



## 2023 Conference Sponsorship Opportunities

NJAAW is pleased to announce its 25<sup>th</sup> annual conference, “The Future of Aging in NJ,” will be held June 9, 2022, at the Hyatt Regency New Brunswick.

### Why Sponsor or Exhibit?

The NJAAW Conference is the only statewide conference on the full realm of issues facing older adults. For 25 years, our conference has provided a unique opportunity for professionals in the field of aging, thought leaders and government officials to interact and share best practices.

We expect more than 300 leaders and professionals in the field of aging. This includes representatives from NJ Government (County Offices on Aging, municipal employees and state agencies and offices) senior housing, health care services, recreational programs, transportation, grant makers, educators, graduate students, reporters and consumers interested in making a difference in the lives of older adults.

### **KEYNOTE SPONSOR – ~~\$5,000 (2)~~ taken**

#### **SILVER ANNIVERSARY SPONSOR - \$2,500 (limited to 5)**

- Logo and name on all promotional materials
- Citation in press releases and NJAAW website
- Link to your website from NJAAW promotions
- Inclusion in rotational banner on NJAAW website
- Inclusion in pre-conference materials and communications
- A 6-ft. exhibit table, if desired
- Admission for 4 representatives to attend

#### **SESSION SPONSOR - \$1,750 (8) *sponsor can choose which session to sponsor***

- Logo and name on all promotional materials
- Inclusion in rotational banner on NJAAW website
- Signage at breakout sessions
- A 6-ft. exhibit table, if desired
- Admission for 2 representatives to attend

#### **EXHIBITOR - \$1250**

- 6-ft table for exhibit space
- Admission for 2 representatives

#### **REFRESHMENT SPONSOR - \$1,500 - 3,500 *call or email for details***

- Logo and name on all promotional materials
- Inclusion in rotational banner on NJAAW website
- Signage at food service areas

- A 6-ft. exhibit table, if desired
- Admission for 3 representatives to attend

In addition to the above, NJAAW is publishing a special conference program celebrating our 25<sup>th</sup> anniversary.

#### Anniversary Program Ad Placement

- Full page (8.5 x 11) - \$500
- Half Page - \$300
- Quarter page - \$200

#### All sponsors will also receive:

- Company name and logo posted on our conference website with link to your website
- Onsite signage/logo
- Social media shout outs
- Company name featured on all “Thank You to Our Sponsors” listings
- Company materials included in conference packet.

To secure your sponsorship, click here: <https://conta.cc/41oNNsM>

Is there something else you have in mind? For more information and to discuss sponsorship levels, email Executive Director Cathy Rowe, DrPH, at [crowe@njaaw.org](mailto:crowe@njaaw.org) or call (609) 421-0206.